



Mobility as a Service

QRyde Cloud brings a collection of transportation options under one umbrella. A spectrum of services that covers *virtually every personal transportation* need including connectivity to Mass Transit for a seamless ride so as to ditch owning a vehicle.



Who?

Several Industry Community Leaders
Such as AARP

Where?

Massachusetts, South Dakota, South Carolina, Pennsylvania, Michigan, Nebraska, and Texas

When?

Since 2018

What?

Used QRyde for Communities to reduce mobility gaps, and provide available, on-demand services to rural communities

Challenges

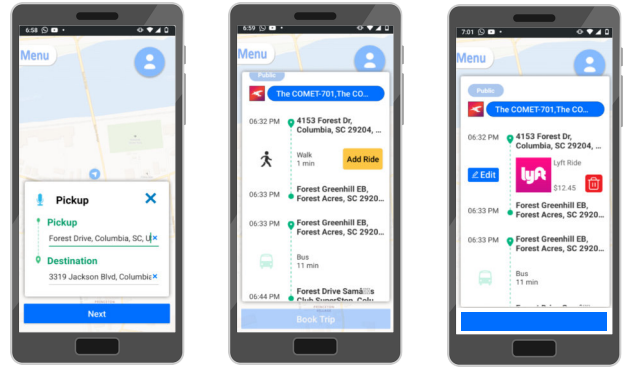
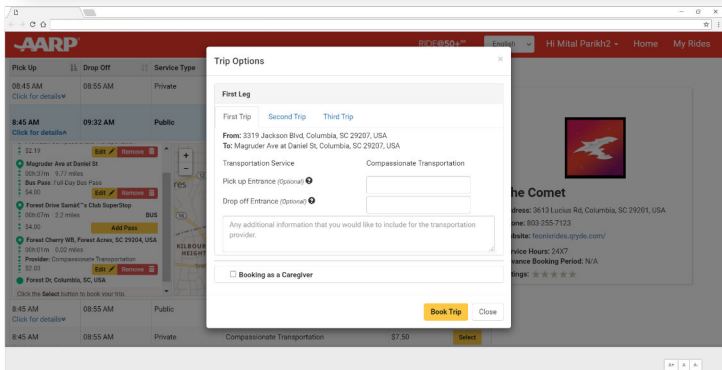
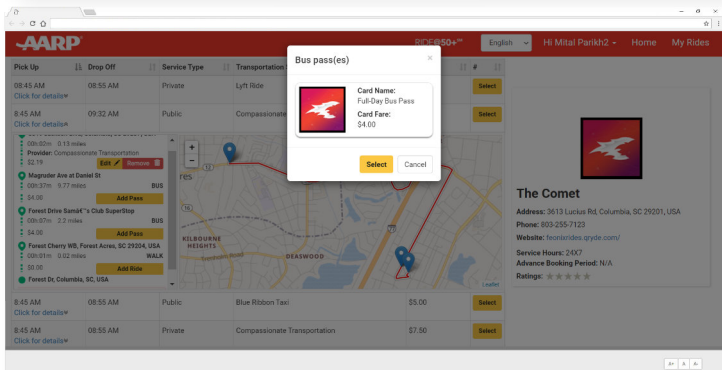
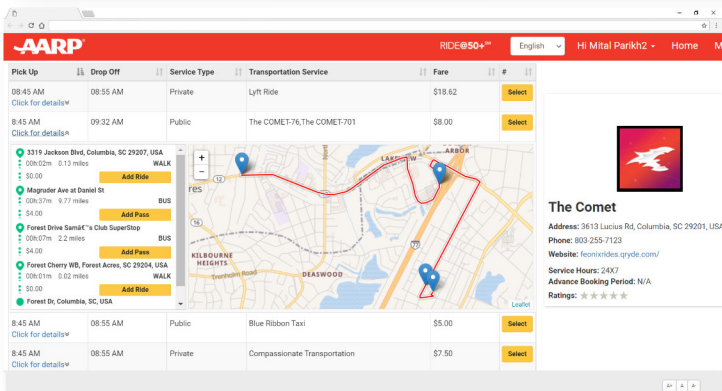
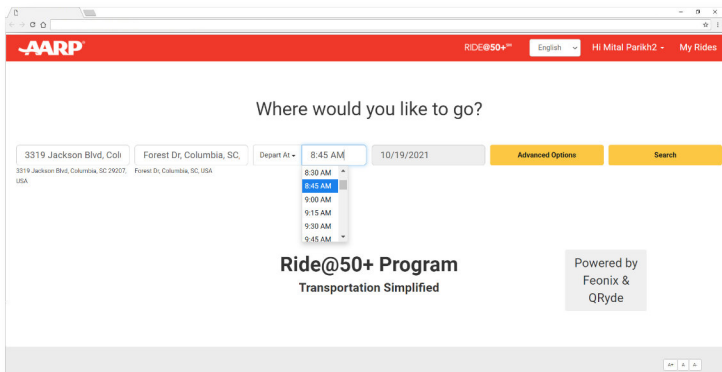
- Large service areas with diverse ridership needs
- Limited mobility and resources in rural communities (vehicles, drivers, hours of operation, etc.)
- Huge disparity of cancelled rides in rural vs urban areas

Overview

QRyde MaaS platform is available through a mobile app (iOS, Android) and the Web portal. It offers the following conveniences to the users

- **Easy Discovery:** The QRyde user can easily get all travel options on all services offered from their smartphone.
- **Special Needs:** The user can specify their specific mobility needs at the time of booking or in their profile.
- **Easy Decision-Making:** Cost, travel time and vendor selection are in the purview of the client in a transparent fashion.
- **Easy Access:** the booking process is seamless along with connectivity with local Mass Transit (Public Transit, Paratransit, Light rail, Commuter Rail, Taxi, 3rd Party Providers) as possible.
- **Fixed Route and Other Transit:** for transit that don't involve booking, QRyde offers tips like walking suggestions and real time updates of ETA.

**6,204 rides provided to over
30 communities between
August 2018 - December 2020**



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• **Last Mile/First Mile Connectivity:** Users can easily select to Walk, bike (connectivity with bike options), or select a provider (Uber/Lyft, Paratransit, Taxi, or 3rd Party NEMT providers) and book a ride with them.

• **Easy Payment:** QRyde platform manages payment on a per-trip basis across services through "mobility wallet" concept.

• **Mobility Subscriptions:** QRyde MaaS offers a concept of a mobility package which has a set monthly cost and grants the subscriber a defined level of trips. This can be in the form of pre-paid card, bus passes, pre-paid tickets etc.

• **Ride Subsidies:** QRyde Cloud offers a full subsidy management function that streamline the sharing of the costs of travel with institutions, employers and communities.

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